



# Midwood Merchants Association

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## SOCIAL MEDIA & EMAIL MARKETING

### HOW THEY CAN BENEFIT YOU & YOUR BUSINESS!

## FREE WORKSHOPS

**BROOKLYN PUBLIC LIBRARY – MIDWOOD BRANCH**  
*(Avenue J and East 16th Street)*

**February 5, 2013; February 19, 2013 and March 5, 2013**  
All workshops begin at 11:30 am

**Come to one; Come to all (different material will be presented at each)**

**To register call (718) 376-0999 ext. 101 or 106  
or email [Midwoodmerchants@gmail.com](mailto:Midwoodmerchants@gmail.com)**

#### ***About the Presenter***

Petia A. Bradshaw, MBA is a Marketing/Business Development Consultant with over ten years experience in lead generation, market research/analysis, channel development, vertical marketing and overall business development strategy. In addition to leading Petia Bradshaw & Associates, she is an authorized Constant Contact Local Expert in the New York Metro Region where she delivers workshops on The Best Practices of Email and Social Media Marketing.

#### ***About the Midwood Merchants Association***

(MMA) is a dues paying organization of merchants and professionals on Ave J, Coney Island Ave, and Ave M. MMA's mission is to promote the Midwood Shopping District.

#### ***About Midwood Development Corporation***

MDC is a community based non-profit. MDC provides technical assistance to the MMA, under a NYC Small Business Services contract. MDC also provides housing counseling, supported employment, and youth programs. MDC is on the web at [middev.org](http://middev.org)