



Concrete Connect Inc.

Content Creator Intern

Gain the opportunity to be hands-on and influential in increasing the brand awareness of a new start-up company in Brooklyn, NY. **Concrete Connect Inc.**, www.concreteconnect.nyc, a new airport shuttle transportation service, provides shared-ride airport shuttle service from Brooklyn to New York City airports. Concrete Connect believes their customers should *Ride Well and Travel Well*, and this messaging should be communicated consistently to potential customers.

We are looking to hire a Content Creator Intern to assist with increasing exposure and awareness of Concrete Connect. The creative Intern will develop travel content/articles and share travel-related imagery through Concrete Connect's website and social media channels.

Responsibilities include:

- Create travel content to publish on website and social media channels (Facebook, Twitter, Instagram)
- Create content and design for social media campaigns
- Conduct social media outreach; increase followers/friends/likes for Concrete Connect social media channels for Brooklyn and travel community
- Monitor current news on blogs, forums, and social networks for the travel, airline, hospitality and transportation industries
- Recommend online and print publications Concrete Connect should follow

Qualifications:

- Intern applying should have a focus in Communications, Journalism, Social Media or Marketing for their expected degree
- In depth knowledge of Facebook, Instagram, Twitter
- Background and/or experiences with travel
- Excellent written communication skills
- Knowledge of the digital media landscape and experience with digital media software
- Experience with photoshop or other graphic design software is a plus.

Work Environment:

- Intern must be able to work independently and virtually
- Access to laptop/computer and email is required
- Weekly meetings to discuss updates will be held with CEO of Concrete Connect

Interested candidates should email their resumes to info@concreteconnect.nyc with the subject heading 'Content Creator Intern.'