



NEW YORKERS
FOR PARKS

NEW YORKERS FOR PARKS

We are the only independent citywide organization that advocates for quality parks and open spaces for all New Yorkers.

Established over 100 years ago, we champion equitable development, distribution, and maintenance of open spaces across NYC.

HOW WE WORK

Partnerships | Advocacy | Research



THE PLAY FAIR COALITION

Play Fair comprises 400+ groups and organizations elevating NYC parks issues, identifying comprehensive citywide solutions, and advocating for increased funds for NYC Parks.

Our co-founders are New Yorkers for Parks, New York League of Conservation Voters, and DC 37 Parks Workers Union. We are currently supported by New York City Council Parks Committee Chair Shekar Krishnan.



10th & Stuyvesant Streets Block Association	Devey Resource Group, Inc.	Friends of Moshulu Parkland	Little Green Garden	Seton Falls Park Preservation Coalition
142nd St. Dog Run	DC37 Retirees Association	Friends of Pelham Bay Park	Long Island City Partnership	Seward Park Conservancy
18th Street Brooklyn Block Association	Design Trust for Public Space	Friends of Pelham Parkway	Loft Street Block Association	Sidewalk Labs
300 West Block Association	Different Directions	Friends of Raimonda Park	Love Our Pool	Snug Harbor Cultural Center & Botanical Garden
E2 People for Progress	DLANDstudio	Friends of Seton Falls Park	Loving the Bronx	Staten Island Economic Development Corporation
6BC Botanical Garden	Douglasston Local Development Corporation	Friends of Sherman Creek Conservancy	Lower East Side Ecology Center	Staten Island Partnership for Community Wellness
A Patch of Inspiration Garden	Downtown Alliance	Friends of Soundview Park	Madison Square Park Conservancy	Staten Island Women Who March
A. Philip Randolph Square Neighborhood Alliance	Downtown Brooklyn Partnership	Friends of St. Andrew's Playground	Marcus Garvey Park Alliance	Stewards of Brust Park
Abraham Lincoln Neighborhood Development Association	Downtown United Soccer Club	Friends of St. Nicholas Park	Maria Hernandez Park Dog Run Pack	Street Trees SuperSteward
AIA New York	Drew Gardens	Friends of Straus Park	Marine Park Alliance	Survivor I Am / Friends of Bufano Park
Alia Austen House Museum	Drew Gardens Educational Recreation	Friends of Sunset Park	Mary Mitchell Family and Youth Center	Sunset Spark
Alley Pond Environmental Center	Dunbar Garden Council	Friends of the High Line	Melrose New Generation	Sutton Place Parks Conservancy
Alliance for Flushing Meadows Corona Park	Earth Avengers	Friends of Tompkins Square Dog Run	Miracle Garden	SWIM Coalition NYC
Alliance for Kips Bay	Earth Matter NY Inc.	Friends of Transmitter Park	Morris-Jumel Mansion	Target Bronx Community Garden
American Society of Landscape Architects, New York Chapter (ASLA-NY)	Earth Ministry of the Church of the Mediator	Friends of Tremont Park	Morris Park BID	Team Spartan Spades
Astoria Park Alliance	East NY 4 Gardens	Friends of Whalen Park	Morton Street Block Association	The Bronx is Blooming
Balsley Pond Park Block Association	Edgemere Coalition Community Garden	Friends of Williamsbridge Oval	Municipal Art Society	The Brotherhood Sister Sol
Bedford Moshulu Community Association	Edso Sports, Inc.	Forest Hills Green Team	Myrtle Ave BID	The Connected Chef
Bisael Gardens BK	EJ Garden Bushwick	Fort Greene Tennis Association (FGTA)	Nancercize	The Freshkills Park Alliance
Boerum Hill School for International Studies	EJ Jardin del Paraiso	GallopNYC	National Parks Conservation Association	The Kensington Stewards
Broadway Mall Association	EJ Puente	Garden Train	Natural Areas Conservancy	The Kingsbridge Heights Community Center
Bronx Coalition for Parks & Green Spaces	Elite Learners, Inc.	Genesis Community Garden	New York Botanical Garden	The League: A Distinguished Gentlemen's Movement, Inc
Bronx Community Board 8	Ellington on the Park	Girl Scout Troop 3205	New York Climate Save	The Movement Creative
Bronx Community Health Network	Elmhurst Supporters of Parks	Girl Scouts of Greater New York	New York Junior Tennis & Learning	The Musical Seeds Project
Bronx Council for Environmental Quality	Fieldston Rd. Association	Good and Green	New York League of Conservation Voters	The Nature Conservancy in New York
Bronx Land Trust	Flushing Meadows-Corona Park Conservancy	Gowanus Canal Conservancy	New York Restoration Project	The New York Landmarks Conservancy
Bronx Park East Community Association	Fort Four Playground	Green Bronx Machine	Newtown Creek Alliance	The Old Stone House and Gardens
Bronx River Alliance	Fort Greene Park Conservancy	Green Guerrillas	North American Climate, Conservation and Environment (NACCE)	The Trust for Public Land
Bronx Roots in Motion	Fort Tryon Park Trust	Green Map System	North Brooklyn Parks Alliance	Times Square Alliance
Brookfield Civic Association	Forth on Fourth Avenue	Green Park Gardeners NYC	North Brooklyn Neighbors	Tinker Tree Play/Care
Brooklyn Greenway Initiative	Fresh Creek Nature Association	Greenbelt Conservancy Inc.	NYC Audubon	Total Equity Now Harlem
Brooklyn Parks & Open Spaces Coalition	Friends of 29th St Park	Greenpoint Citizens Club	NYC Community Garden Coalition	Transportation Alternatives
Brooklyn Queens Land Trust	Friends of 4 Parks Alliance	Guernios Against Graffiti	NYC H2O	Trust for Governors Island
Buenavista Futbol Club Inc.	Friends of Abe Lebewohl Park	Harlem Grown	Paedergat Bay Condo II	UFT/UCS
BUFNY II/Harlem Tenants Association	Friends of Alley Pond Park	Havemeyer Garden	Parent Child Relationship Association	Union Square Partnership
CABS Home Care	Friends of Amersfort Park	Highland Park Tennis	Park Clinton Gardening	United Athletic Association
Cadman Park Conservancy/Brooklyn War Memorial	Friends of Anibal Aviles Playground	Historic House Trust of New York City	Prime Produce	United Nations International School
Carl Schurz Park Conservancy	Friends of Aqueeduct Walk	Hong Kong Dragon Boat Festival in New York	Project Harmony, Inc.	United We Stand Garden
Carnegie Hill Neighbors	Friends of Art Park Alliance	Hudson River Park Friends	Prospect Park Alliance	UP-STAND
Central Park Conservancy	Friends of Bellevue South Park	Hunters Point Civic Association	Prospect Park Community Committee	Upper Green Side
Chelsea Waterale Park Association	Friends of Bennett Park	Hunters Point Parks Conservancy	Prospect P/ New York Ave Block Association	Uptown & Boogie Bicycle Advocacy
Citizen Gardeners	Friends of Brookville Park	Hutchinson River Restoration Project	Q Gardens Community Farm	Van Cortlandt Park Alliance
Citizens Climate Lobby	Friends of Brower Park, Inc	Inwood Hill Park Conservancy	Queensboro Dance Festival	Verna L. Judge Garden
City Island Rising	Friends of Brownsville Parks	Inwood Rotary Club	Randalls Island Park Alliance	Volunteers for Isham Park
City Parks Foundation	Friends of Bushwick Inlet Park	Jackson Heights Beautification Group	Red Hook Conservancy	Volunteers for Springfield Park, Inc.
Clean Bushwick Initiative	Friends of Carroll Park	Jacob H. Schiff Playground Neighborhood Association	Red Hook West Resident Association, Inc.	W 181st St Beautification Project
Cleveland-Plikin Block Association	Friends of Corlears Hook Park	Jamaica Bay-Rockaway Parks Conservancy	Red Shed Community Garden	Warren Community Garden
Clinton Garden	Friends of Cunningham Park	Jardin La Roca	Richmond Hill Historical Society	Washington Square Park Conservancy
Coastal Preservation Network	Friends of Crocheron & John Golden Park	Jenny's Garden	RING Garden	Washington Square Park Eco Projects
Cobble Hill Association	Friends of Dag Hammarskjold Plaza	Kelly St. Garden	River Garden	Waterfront Alliance
Common Ground Compost	Friends of Ewen Park	Kissena Corridor Park Conservancy, Inc.	Riverside Park Conservancy	WE ACT for Environmental Justice
Concrete Plant Park Friends	Friends of Ferry Point Park & Waterways	La Petit Versailles	Rockaway Initiative for Sustainability and Equity (RISE)	We Run Brooklyn
Coney Island Beautification Project	Friends of Forest Park	LeTilani S. Boykin Consulting	Row New York	West 80s Neighborhood Association
Conference House Association	Friends of Francis Lewis Park	Lenux Coop	Rude Grooms	Wetherby-Pembroke School
Conference House Park Conservancy Inc.	Friends of Governors Island	Less AIDS Lesotho	Rutgers Resident Association	Wildlife Conservation Society
Cortelyou Road Merchant Association (CORMA)	Friends of Inwood Hill Park	Lewis Latimer House	Safe Zone Cross Culture Youth	Women of Woodlawn
Cosmopolitan Jr. Soccer League	Friends of John Hancock Park	Lily Auchincloss Foundation	Samaritan Daytop Village	Woodlawn Taxpayer Association
Court Square Civic Association	Friends of MacDonald Park		Sara D. Roosevelt Park Coalition	Yorkville Sports Association
	Friends of Morningside Park		Sedgwick Park Friends & Neighbors	Young Buck Sports

OUR RESEARCH

10%
for Parks
Impact Report

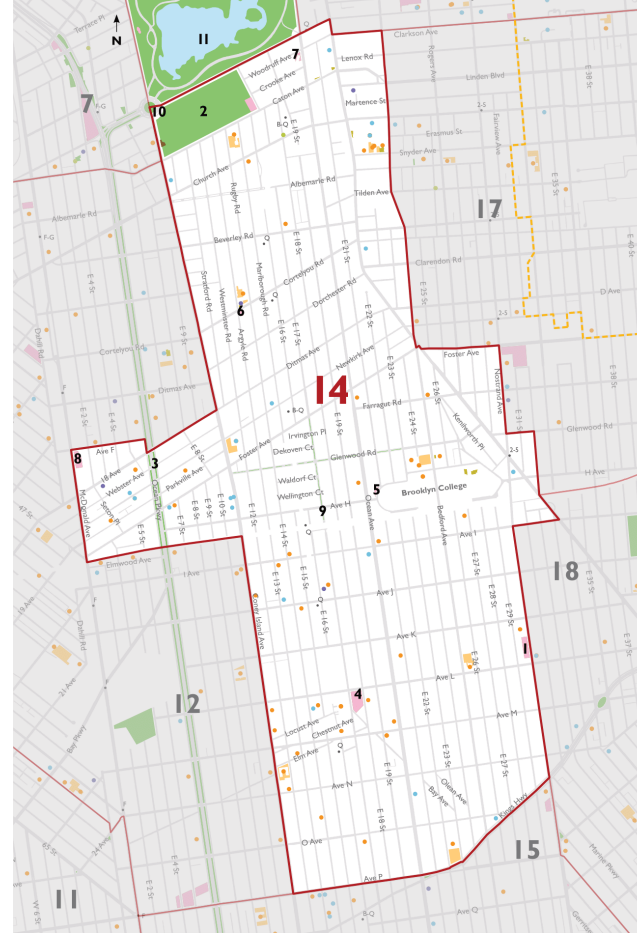
Prepared with HR&A Advisors March 2023



2021
Open Space
Profiles

BROOKLYN
COMMUNITY DISTRICT

14



Legend

1/4 Mile

- Community Districts
- Subway Stations
- City, State, and Federal Parkland
- Playgrounds
- Schoolyards to Playgrounds
- Public Plazas
- Swimming Pools
- Dog Runs
- Community Gardens
- Recreation Centers
- POPS
- K-12 Schools
- Public Libraries
- Hospitals & Clinics
- 20 Highest COVID-19 Mortality Zip Codes

Parkland

- 1 Andries Playground
- 2 Parade Ground
- 3 Ocean Parkway Malls
- 4 Kolbert Playground
- 5 Hot Spot Tot Lot
- 6 Lt. Federico Narvaez Tot Lot
- 7 Umma Park
- 8 DiGillo Playground
- 9 Flatbush Mall
- 10 Machate Circle
- 11 Prospect Park

PLAY
FAIR

1% OF THE CITY BUDGET
FOR PARKS

50 YEARS OF AUSTERITY PARKS BUDGET HISTORY

1970s

Parks receives **1.4%** of the City's operating budget annually

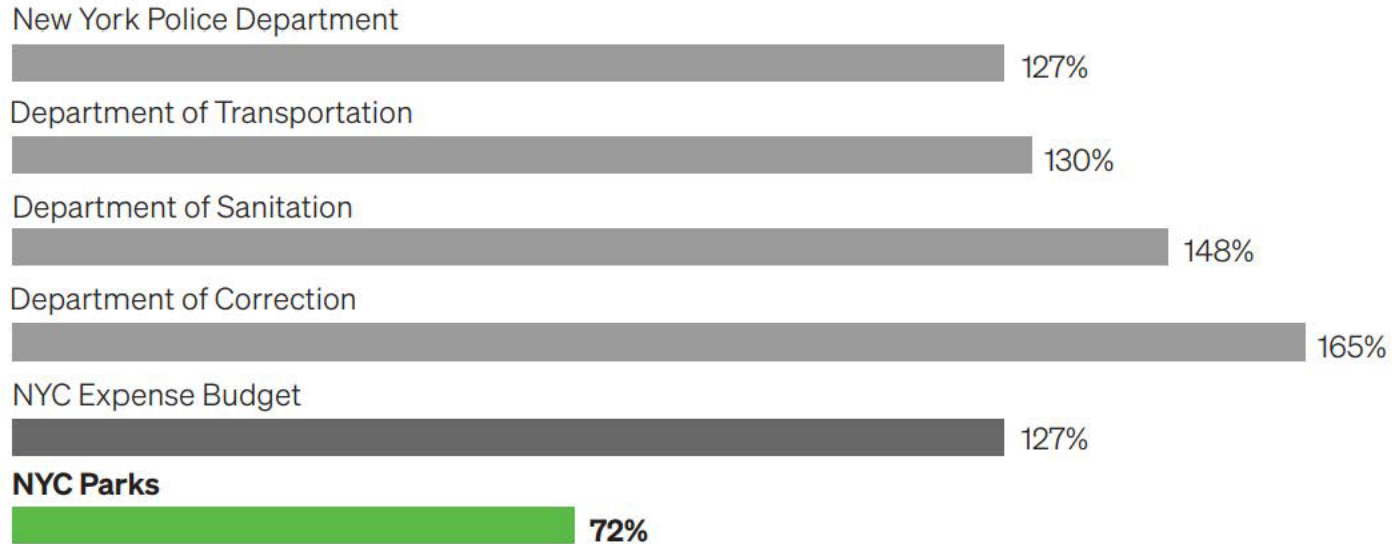
1978

Fiscal Crisis cuts Parks funding to **0.5%** of the City's budget

TODAY

Parks budget remains at just **0.6%** of the city budget

GROWTH IN NYC AGENCY BUDGETS SINCE 1980



NYC SPENDS LESS ON PARKS THAN OTHER MAJOR CITIES

City	Parks Operating Budget as a Share of the City Operating budget	Park Area (Acres)	Parks Operating Budget per Capita
Minneapolis, MN	5.3%	5,000	\$231
Chicago, IL	4.3%	9,000	\$155
Los Angeles, CA	2.9%	16,000	\$78
San Francisco, CA	1.6%	4,000	\$245
Washington, DC	1.1%	1,000	\$151
New York, NY (TODAY)	0.6%	30,000	\$72
New York, NY (at 1%)	1.0%	30,000	\$119

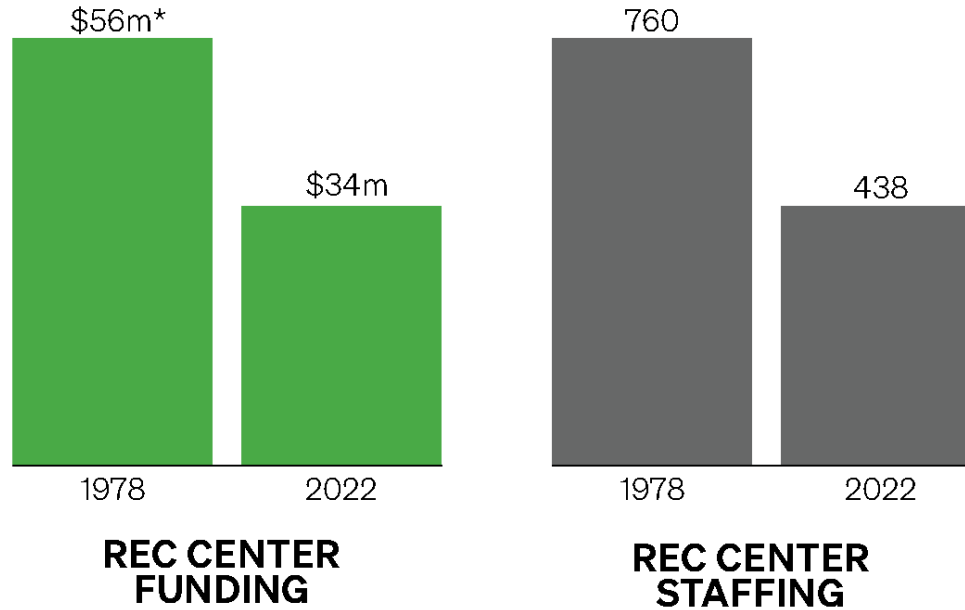
PARKS STAFFING AND NYC POPULATION

YEAR	POPULATION	# PARKS WORKERS
1976	7.4 M	9,050
2024	8.7 M	8,043

**NYC PARKS HAVE 1 GARDENER FOR
EVERY 114 ACRES**

**SAN FRANCISCO AND CHICAGO HAVE 1
GARDENER FOR EVERY 18 ACRES**

REC CENTER FUNDING AND STAFFING



*Adjusted for inflation

NYPD OVERTIME SPENDING VS. NYC PARKS OPERATING BUDGET (FY22)

**NYPD OVERTIME
\$670mil**

**NYC PARKS
\$618mil**

CURRENT STATE OF PARKS

85% of Parks Stewards recorded an increase in usership in the last 3 years

70% of Parks Stewards recorded an increase in usership outside of the traditional busy season (May – August)

53% of Parks Stewards said visitors express safety concerns about their park

29% increase in crimes against persons in the first 4 months of FY 23*

27% increase in crimes against property in first 4 months of FY 23*

WHAT 1% WOULD MEAN FOR NYC

A 21st Century parks system that meets New Yorkers' needs.

Clean and well-maintained parks throughout the year.

Safe parks with staff building relationships with community members.

Quick repairs, avoiding longer closures and ensuring accessibility.

Comprehensive access to 10,000 acres of natural areas and trails.

WHAT 1% WOULD MEAN FOR NYC

Protected vulnerable wetlands amid a changing climate.

Cleaner air and heat relief provided by a protected urban forest.

Faster responses to 311 service requests for trees.

Free cultural and recreational programs for New Yorkers of all ages.

Improved safety and conditions for workers.

MEASURABLE BENEFITS OF PARKS

Public Health

- **\$1.14 billion annual reduction in healthcare costs**

Environmental

- **\$681M storm water diversion and carbon capture**

Economic

- **\$17 billion in tourism spending annually + \$600 million in recreation spending annually in parks**

MAYOR ADAMS SUPPORTS 1% FOR PARKS

“It is imperative that we implement a percent for parks funding model, which will commit 1% of the city budget to NYC Parks”

Pulse of Our Parks, April 2018

“We need to support our city parks that provide so many vital services to this city. We need to do everything we can to preserve the future generations of New Yorkers the right to these essential parks”

NY4P interview, 2021

“Parks are not a luxury, it’s a necessity... our goal is to have that 1%”

City Hall, February 2022



44 COUNCIL MEMBERS IN SUPPORT OF 1%

District 1 CM Chris Marte	District 17 CM Rafael Salamanca	District 34 CM Jennifer Gutiérrez
District 2 CM Carlina Rivera	District 18 CM Amanda Farias	District 35 CM Crystal Hudson
District 3 CM Erik Bottcher	District 19 CM Vickie Paladino	District 36 CM Chi Ossé
District 4 CM Keith Powers	District 20 CM Sandra Ung	District 37 CM Sandy Nurse
District 5 CM Julie Menin	District 21 CM Francisco Moya	District 38 CM Alexa Avilés
District 6 CM Gale Brewer	District 22 CM Tiffany Cabán	District 39 CM Shahana Hanif
District 7 CM Miguel Abreu	District 23 CM Linda Lee	District 40 CM Rita Joseph
District 8 CM Diana Ayala	District 24 CM James Gennaro	District 42 CM Justin Brannan
District 10 CM Carmen De La Rosa	District 25 CM Shekar Krishnan	District 45 CM Farah Louis
District 11 CM Eric Dinowitz	District 27 CM Nantasha Williams	District 46 CM Mercedes Narcisse
District 12 CM Kevin Riley	District 28 Council Speaker Adrienne Adams	District 47 CM Ari Kagan
District 13 CM Marjorie Velazquez	District 29 CM Lynn Schulman	District 48 CM Inna Vernikov
District 14 CM Pierina Sanchez	District 30 CM Robert Holden	District 49 CM Kamillah Hanks
District 15 CM Oswald Feliz	District 31 CM Selvena Brooks-Powers	District 51 CM Joseph Borelli
District 16 CM Althea Stevens	District 33 CM Lincoln Restler	

NO COUNCIL MEMBERS ARE OPPOSED

**12,000 PETITION
SIGNATURES**

HOW YOUR COMMUNITY BOARD CAN SUPPORT

LETTER OF SUPPORT

SIGN AND SHARE THE PETITION

ATTEND RALLIES

PLAY
FAIR

1% OF THE CITY BUDGET
FOR PARKS