Introduction to the Church-Flatbush Community Alliance

Presentation for CB14's Community, Environment, Cultural Affairs and Economic Development Committee

Tues. Oct. 27, 2026 at 6:30pm

ABOUT THE CFCA

The Church-Flatbush Community Alliance (formerly the Church Ave. BID and Flatbush Ave. BID) is a nonprofit business improvement district (BID) whose mission is to create a cleaner, safer, thriving shopping district for our businesses, property owners, and the Flatbush community.

- Led by a board of directors of Flatbush business and property owners, city reps, residential tenant, and relevant community boards.
- Services include supplemental sanitation, public safety, events and partnerships, economic development, advocacy and education about small business policies and programs.
- Services are paid for through a special tax assessment so they are available to businesses in the district at no additional cost.
  - Total annual assessment: $589,000
  - Additional funds secured through grants in FY27: $125,000

BOUNDARIES of the CFCA's DISTRICT

- Church Ave. from Coney Island Ave. to Flatbush Ave. on the north side of the Church (& from Buckingham Rd. to Flatbush Ave. on the south side)
- Flatbush Ave. from Parkside Ave. to Cortelyou Rd.
- Most corner property lots off the two avenues



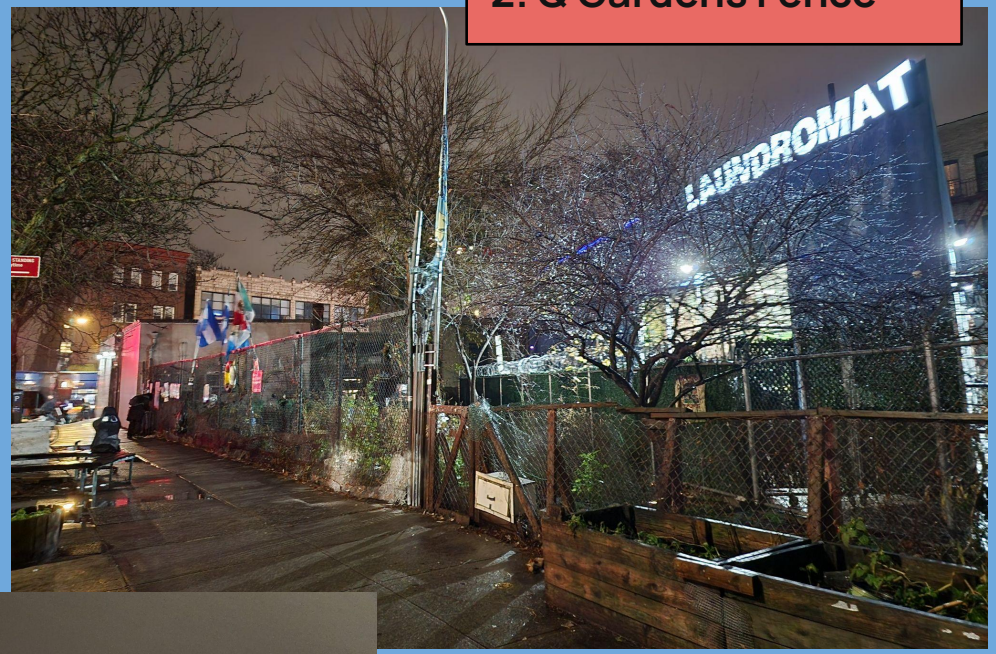
“SHINE A LIGHT ON FLATBUSH” (PUBLIC REALM GRANT THROUGH SBS): BEFORE



1. Church Ave. Station Headhouse Facing E. 18th



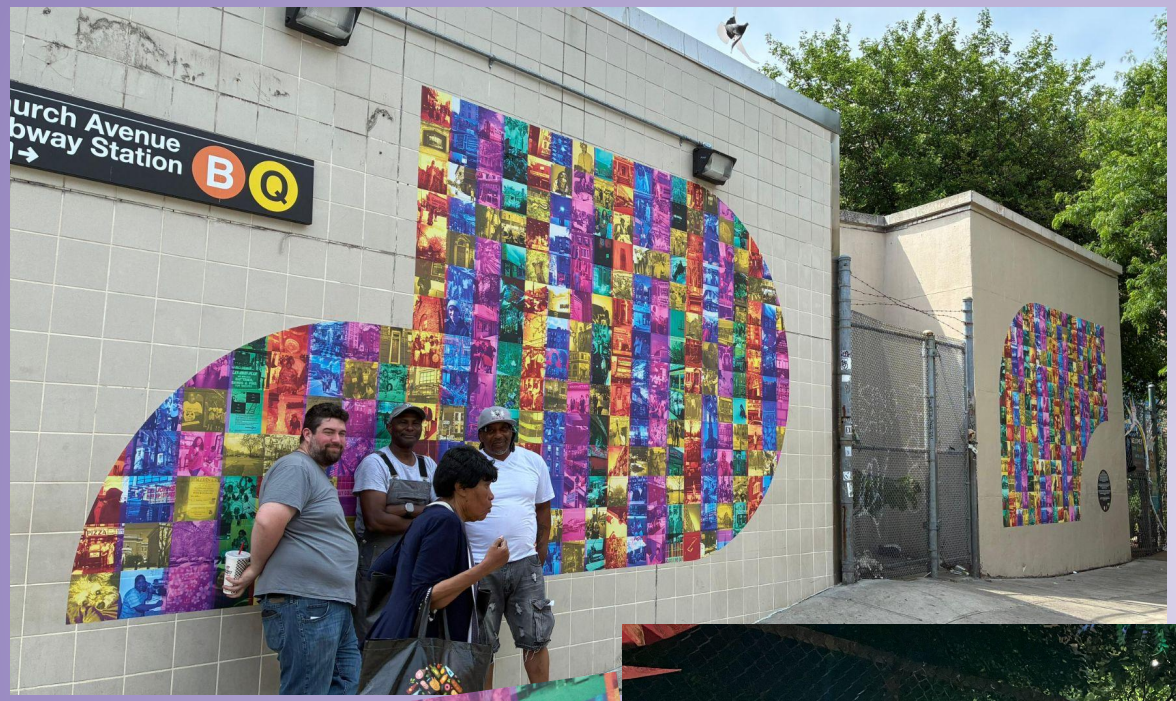
2. Q Gardens Fence

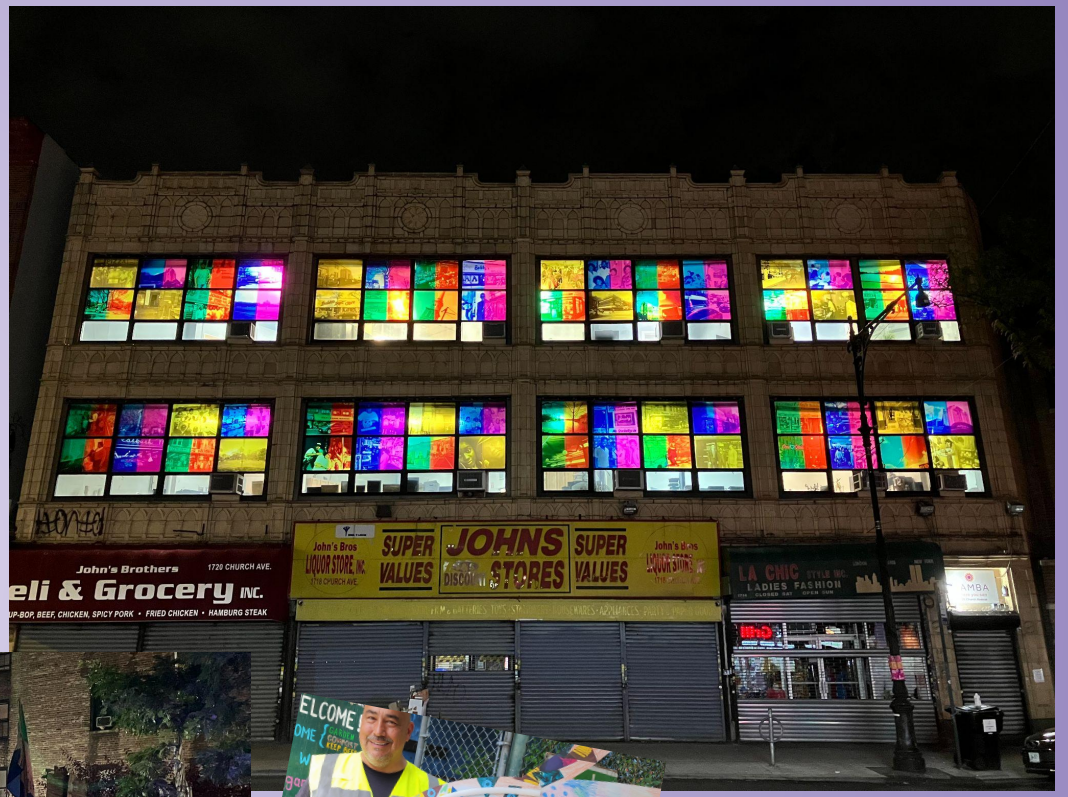




3. CAMBA HQ at 1720 Church

“SHINE A LIGHT ON FLATBUSH” (PUBLIC REALM GRANT THROUGH SBS): INSTALLED JUNE 2026











COMING UP IN FY27 (7/1/26 - 6/30/27): CLEANLINESS & PLANNING

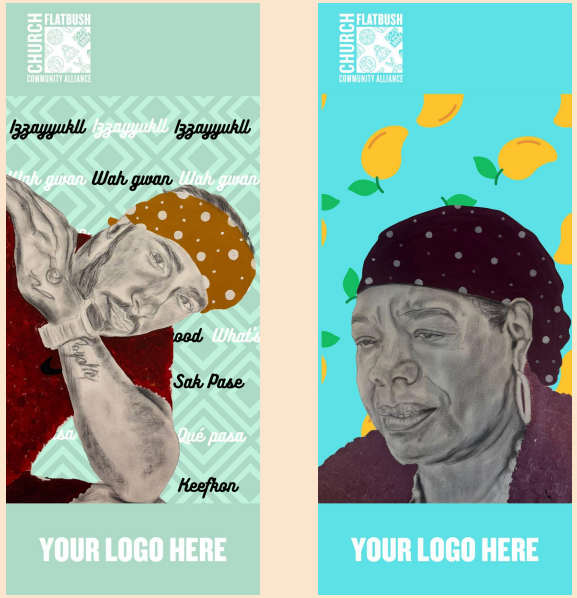
- Our Clean Team provides additional sweeping sidewalks, bagging trash, clearing snow/ice/pooled water, & installed & maintains five CitiBins* (with two more coming soon).
- Monitoring & addressing sanitation & seeking solutions to reduce improper disposal of household & commercial waste (funded by CM Joseph)
- Graffiti removal & beautification efforts (funded by AM Bichotte Hermelyn)
- Pro-community advocacy regarding shelters current (21 Duryea) & proposed (Red Roof Inn), Flatbush bus lanes, & soon, the South of Prospect planning
- Monitoring construction (e.g., former Astoria Bank at 1045 Flatbush & the mid-block project at 757 Flatbush Ave.)
- Ongoing flooding-control efforts



**CitiBins are locked units that our Clean Team uses to hold trash bags collected on the street which is emptied each night by the Dept. of Sanitation*.

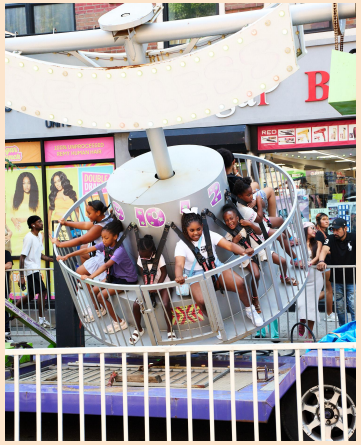
COMING UP IN FY27 (7/1/26 - 6/30/27): MARKETING & EVENTS

Production of a series of videos promoting CFCA's businesses & installation of 35 lamppost banners throughout the district (funded by Dept. of Small Business Services' Small BID grant)



Church Ave. (spring) & Flatbush Ave. (summer) street fairs





Continued grand opening support (giant scissors & more!) & marketing support for CFCA's businesses

Active social media (check out @churchflatbush on Instagram, Facebook, X)

UPCOMING CFCA EVENTS

Annual Meeting
*CFCA members & the public are invited to network, registered members will vote on the board, recognize the work of two community leaders in urging the city to rethink placement of a men's shelter, & enjoy "A Taste of New Orleans" from Mama Cheryl's Kitchen**.
Thurs. 11/5/26 from 6pm - 8pm at Flatbush Central, 2123 Caton Ave.
Meeting is open to all but limited spaces are available for dinner.

Thanksgiving Luncheon
One of our signature events founded by the late Jack Katz & partnering with Council Member Joseph & AOHT at Erasmus
Thurs. 11/26/26 at Academy of Hospitality & Tourism at Erasmus

Meet Soca Santa on Small Business Saturday
Families can take photos with Santa in a cozy Caribbean Christmas set in front of Flatbush Reformed Church, 890 Flatbush Ave.
Sat. 11/28/26, time TBD



Questions?

Feel free to reach out to our small but mighty team - Lauren, Hope, & Jessica - at info@churchflatbush.org
929-722-6340